

Third Annual Cancer Pain Conference: Integrating Interventional Pain Management and Supportive Care in Patients Diagnosed with Cancer



Presented by **Dr. Lisa Stearns**
and the **Valley Cancer Pain Foundation**
and the **Center for Pain and Supportive Care**

Exhibitor Prospectus
April 25 – 27, 2014
Scottsdale, Arizona

AMA PRA Category 1 Credits™ and meeting coordination proudly provided by the WVSIPP. This WVSIPP CME program is accredited by the West Virginia State Medical Association to sponsor continuing medical education programs for clinicians. The WVSIPP designates this educational activity for a maximum of 10.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in this activity.



Dear Colleague:

We invite you to participate in the Third Annual Cancer Pain Conference: Integrating Interventional Pain Management and Supportive Care in Patients Diagnosed with Cancer, presented by Dr. Lisa Stearns and the Valley Cancer Pain Foundation and The Center for Pain and Supportive Care with the West Virginia Society of Interventional Pain Physicians (WVSIPP). This will be a dynamic educational opportunity which will attract pain and oncology physicians from across the United States. The meeting will take place April 25 – 27, 2014 at the Hotel Valley Ho in Scottsdale, Arizona.

This event will unite over 150 practitioners from across the United States including; pain and oncology clinicians, researchers, anesthesiologists, neurosurgeons, neurologists, and hospice providers. Our goal is to present the most recent and relevant data and treatment options to practitioners at all levels and provide a forum to interact and discuss evidence-based medicine and best practices to improve the access to and quality of care for patients. There will be many opportunities for you to network with colleagues from across the United States and attend educational sessions to expand your knowledge on current, available treatment options.



We look forward to seeing you at the Third Annual Cancer Pain Conference.

Sincerely,

Lisa Stearns

Valley Cancer Pain Foundation

Proceeds from the Third Annual Cancer Pain Conference will benefit the Valley Cancer Pain Foundation, a 501c3 nonprofit corporation. The Valley Cancer Pain Foundation was founded by Dr. Lisa Stearns and is dedicated solely to cancer pain research and to raise awareness and educate families, patients and providers on integrating interventional pain treatments..

Our Educational Program:

The goal of the Third Annual Cancer Pain Conference: Integrating Interventional Pain Management and Supportive Care in Patients Diagnosed with Cancer is to provide a unique and dynamic program on the most up-to-date information on therapies available to treat cancer patients and pain. Each faculty member is a recognized leader in the field. Information and data presented will be the most recent available with focus on improving patient care, access to therapies and overall outcomes.

Format will include individual lectures, filmed cases and panel discussions.

Lecture topics will include: Advanced Pain Management Techniques, Treating the Patient with Malignant Pain, Common Malignant Pain Syndromes, Symptom Management, Complications of Treatment, Integration of Physician Extenders in your Practice, Practice Management and Interventional Therapies.

Expected Attendance:

The 2014 Cancer Pain Conference is expected to attract clinicians, scientists and industry partners involved with the treatment of cancer patients. We anticipate over 150 clinical providers to attend including; physicians, mid-level practitioners, nurses, pharmacists and hospice providers.

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Invited Faculty Include:

Sherry Beckman, NP
Brian Bruel, MD
Jennifer Kiser, PA-C
Jeanna Knoble, MD
John Kresl, MD, PhD

Robert Levy, MD, PhD
Gladstone McDowell, MD
Gail McGlothlen, RN-BC, MS, CNS
Jerry Mitchell, MD
Timothy Moore, MD

Gobi Paramanandam, MD
Tamara Rook, MBA
William Rosenberg, MD
Matthew Seidel, MD
Lisa Stearns, MD

Sponsorship Opportunities

PLATINUM SPONSOR - \$15,000 US

- 10 x10 Exhibit space in Premium Location
- First choice of Breakfast or Lunch Symposium
- Lanyards**
- Full Page Ad Space in Meeting Program
- Three Complimentary Registrations and Invitation to Welcome Reception
- Inclusion of Materials in Attendee Meeting Bags

** Full lanyard description (inclusive of clip type) must be sent to the Meeting Planners no later than February 3, 2014 to insure compatibility with attendee badges. Lanyards must be provided to Meeting Planners no later than March 14, 2014.

GOLD SPONSOR - \$10,000 US

- 10 x10 Exhibit Space
- Half Page Ad Space in Meeting Program
- Two Complimentary Registrations and Invitation to Welcome Reception
- Inclusion of Materials in Attendee Meeting Bags

SILVER SPONSOR - \$5,000 US

- Table Top Display
- Quarter Page Ad Space in Meeting Program
- One Complimentary Registration and Invitation to Welcome Reception
- Inclusion of Materials in Attendee Meeting Bags

ADDITIONAL SPONSORSHIPS:

- Meeting bags - \$3,000
- Half Page Ad Space in Meeting Program - \$1,500
- Inclusion of Materials in Attendee Meeting Bags - \$1,500
- Advisory Board Meetings – pricing available
- Breakfast or Lunch Symposia – pricing available
- Sunday Post Conference Surgical Training Labs – pricing available



Exhibitor Opportunities

BOOTH EXHIBITOR - \$4,000 US

- 10 x10 Exhibit space
- Company Logo and Description included in Meeting Program
- Four Exhibit Hall Passes

TABLE TOP EXHIBITOR - \$2,500 US

- Table Top Display
- Company Logo and Description included in Meeting Program
- Two Exhibit Hall Passes

The Organizing Committee is committed to maximizing the visibility and accessibility of our corporate supporters. All breaks will take place with vendors.

Space will be assigned by the Organizing Committee according to the date that the Exhibit payment is received, corporate support level, size and availability of the requested space, special needs and compatibility of exhibitor's products.

Deadlines:

50% fee due with application prior to February 3, 2014

Remaining fees due – March 14, 2014

Advertising outline due – March 14, 2014

Additional Information:

Questions regarding sponsorship – please contact Sam Ryan, Valley Cancer Pain Foundation at samantharyan@comcast.net

Housing Information

Hotel Reservations:

The Center for Pain and Supportive Care and the WVSIPP have secured a room block at The Hotel Valley Ho at the rate of \$179 per night. Hotel reservations are guaranteed on a first come, first serve basis and are only available for registered attendees. The WVSIPP does NOT contract with a travel agent for hotel accommodations. All reservations should be made directly with The Hotel Valley Ho by calling 866.882.4484 and referring to Scottsdale Cancer Pain Conference.

Hotel Address:

The Hotel Valley Ho
6850 E. Main Street
Scottsdale, Arizona 85251
866.882.4484

For additional information and meeting information, please visit us on the web at: www.cancerpainconference.com



The Third Annual Cancer Pain Conference

EXHIBITOR/VENDOR APPLICATION

Authorized Representative: _____

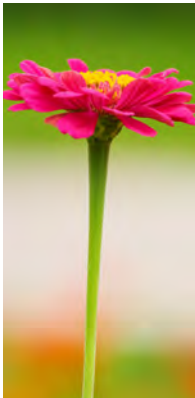
Title: _____

Organization: _____

Mailing Address: _____

Telephone: _____

Email Address: _____



- _____ Platinum Sponsorship - \$15,000 US
- _____ Gold Sponsorship - \$10,000 US
- _____ Silver Sponsorship - \$5,000 US
- _____ Booth Exhibitor - \$4,000 US
- _____ Table Top Exhibitor - \$2,500 US
- _____ Meeting Bags - \$3,000 US
- _____ Half Page Ad Space in Meeting Program - \$1,500
- _____ Inclusion of materials in attendee meeting bags - \$1,500

Signature: _____ Date: _____

For questions regarding sponsorship, opportunities and/or additional documentation, please contact Samantha Ryan, Valley Cancer Pain Foundation at SamanthaRyan@comcast.net or cell: 415.320.2127.

Please send completed form to:

Sam Ryan at samantharyan@comcast.net

Please send payment to:

Valley Cancer Pain Foundation
4611 E. Shea Boulevard, Building 3, Suite 170
Phoenix, AZ 85028
Federal Tax ID # 86-1039655



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