

# PAIN, 2018

## Innovations and Treatment for Spine and Nerve Pain



Presented by Dr. Timothy Deer

**Exhibitor Prospectus**

May 31 - June 3, 2018

Fountainebleau Miami Beach

Miami Beach, Florida



## DEAR COLLEAGUE

We invite you to participate in the upcoming PAIN, 2018 conference, presented by Timothy Deer, MD and the West Virginia Society of Interventional Pain Physicians. This will be a dynamic educational opportunity which will attract pain practitioners from across the United States. The meeting will take place at the Fountainebleau Miami Beach, Miami Beach, Florida.

The event will unite approximately 300 pain practitioners from across the United States, Europe & Caribbean including; engineers, researchers, anesthesiologists, neurosurgeons, neurologists, pain medicine specialists, and venture capitalists. Our goal is to present cutting edge data and information to practitioners of all levels and provide a forum to interact and discuss evidence based medicine to improve the quality of care and access to care for patients. There will be many opportunities for you to network with colleagues from across the United States, and attend educational sessions to expand your knowledge on current available treatment options to patients and practitioners.

## EXPECTED ATTENDANCE

PAIN, 2018 is expected to bring clinicians, scientists, and industry partners from all over the United States. We anticipate in excess of 300 clinical providers to attend including: physicians, mid-level practitioners, nurses, and pharmacists.

## ACCREDITATION

The West Virginia Society of Interventional Pain Physicians is accredited with the Commendation by The West Virginia State Medical Association (WVSMA) to provide continuing medical education for physicians.

## CREDIT DESIGNATION

The West Virginia Society of Interventional Pain Physicians designates the live activity for maximum of 19 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## OUR EDUCATIONAL PROGRAM

The goal of PAIN, 2018 is to provide a unique and dynamic program on the most up to date, cutting edge information on therapies available to treat patients in pain. Each faculty member is a recognized leader in the field. Information and data presented will be on label and present the most recent and relevant information available with a focus on improving patient care, access to therapies, and overall outcomes.

Format will include individual lectures, panel discussions and cases. Implementing Courses and Hands on Workshops will also be available.

## COURSE DIRECTORS

Timothy Deer, MD: Scientific Program and Content Director

Kenneth D. Candido, MD: Co-Chair

Stanley Golovac, MD: Co-Chair

Jeffrey Peterson, COO: Business Course Director

George C. Chang Chien, DO: Regenerative Medicine Workshop Director

Maynak Gupta, MD: Endoscopic Discectomy Workshop Director

## INVITED FACULTY

Kenneth D. Candido, MD

Jay S. Grider, DO, PhD

Paul Lynch, MD

Rudy M. Malayil, MD

Mark N. Malinowski, DO

Jason E. Pope, MD

Matthew T. Ranson, MD

Danny Scalise, MBA, CPH

Amol Soin, MD

Brad White

# MISSION

*"To promote the development and practice of safe, high quality, cost effective interventional pain management techniques for the diagnosis and treatment of pain and related disorders and to insure patient access to these interventions."*

## BOARD MEMBERS

Timothy Deer, MD ..... President  
Christopher Kim, MD ..... Vice President  
Brian Yee, DO ..... Secretary  
Jeffrey Peterson, COO ..... Executive Director  
Michelle Byers-Robson Director of Education  
Richard Vaglianti, MD, MBA, DABA, DABPM  
..... Governmental and Industry Liaison

Jason E. Pope, MD ..... Director at Large  
Rudy M. Malayil, MD ..... Director at Large  
Chong Hwan Kim, MD ..... Director at Large  
Nicholas Bremer, MD ..... Director at Large  
Warren Grace, MD ..... Director at Large

## SPONSORSHIP OPPORTUNITIES

### **Platinum Sponsor - \$25,000.00 (3 available)**

- Platinum Sponsor recognition in program book
- Premier conference signage recognition
- 10' x 10' exhibit space in a prime location
- Faculty Dinner or Premium Lunch Symposium Sponsorship\*
- Ability to sponsor a Product Theater\*\*
- 6 complimentary program badges
- Lanyard Sponsorship available to the first confirmed Platinum sponsor
- Full-page ad space in meeting program
- Inclusion of 1 printed piece in attendee meeting bags
- 3 Push Notifications through Meeting App
- Banner Ad with link to website in Meeting App
- Listing in program book
- 1 pre-conference attendee list
- 1 post-conference attendee list

### **Gold Sponsor - \$20,000.00 (3 available)**

- Gold sponsor recognition in program book
- Supporter conference signage recognition
- 10' x 10' exhibit space in a prime location
- Faculty dinner or Premium Lunch Symposium Sponsorship\*
- Ability to sponsor a Product Theater\*\*
- 5 complimentary program badges
- 4 invitations to the Fundraiser Dinner
- Full-page ad space in meeting program
- Inclusion of 1 printed piece in attendee meeting bags
- 2 Push Notifications through Meeting App
- Banner Ad with link to website in Meeting App
- Listing in program book
- 1 pre-conference attendee list
- 1 post-conference attendee list

### **Silver Sponsor - \$10,000.00 (4 available)**

- Silver sponsor recognition in program book
- Supporter conference signage recognition
- 10' x 10' exhibit space in a prime location
- Meal Symposium Sponsorship\*
- Ability to sponsor a Product Theater\*\*
- 4 complimentary program badges
- Half-page ad space in meeting program
- 2 Push Notifications through Meeting App
- Banner Ad with link to website in Meeting App
- Listing in program book
- 1 pre-conference attendee list
- 1 post-conference attendee list

### **Bronze Sponsor- \$7,500.00**

- Bronze sponsor recognition in program book
- Supporter conference signage recognition
- 1 – 8' exhibit table in a prime location
- Opportunity to sponsor either a coffee break and/or cocktail reception with full recognition
- Ability to have promotional banners throughout the conference area
- Ability to sponsor a Product Theater\*\*
- 3 complimentary program badges
- Half-page ad space in meeting program
- 2 Push Notifications through Meeting App
- Listing in program book
- 1 pre-conference attendee list
- 1 post-conference attendee list

### **Exhibit Only - \$3,000.00**

- Inclusion in Program guide
- 1-8' exhibit table
- 2 complimentary program badges
- Listing in program book
- 1 post-conference attendee list

## **Additional Sponsorship Opportunities:**

### **Program Book Advertising:**

- Full-page ad space- \$3,000.00
- Half-page ad space- \$1,500.00

### **Meeting Bags:**

- Imprinted with supporter logo
- Large Logo, (1 available) \$3,000.00

### **Meeting App:**

- Full Sponsor, with full recognition: \$6,000.00
- Half Sponsor, with recognition: \$3,500.00

**Wifi Sponsor:**

- Full Sponsor, with full recognition: \$10,000.00
- Half Sponsor, with recognition: \$5,500.00

**Hotel key cards- \$2,500.00**

- Up to 500 key cards with sponsor branding

**Electronic Charging Station - \$1,000.00****Inclusion of materials in meeting bags -\$1,500.00**

- 1 printed piece places inside bags

**Eblast Opportunity- \$1,500.00**

- Eblast of approved message to FSIPP 2018 Attendees

**Daily Coffee Sponsor- \$1,500.00**

- Sponsor a daily coffee break with full recognition\*\*

**Deadlines:**

Symposia outlines due by 5/1/18

Company logo & 50-word Description due by 3/1/18

Advertising outline due - 5/1/18

50% fee due with application prior to 4/1/18

Remaining fees due – 5/15/18

**Symposia Sponsorship:**

Symposium sponsorships are restricted to Diamond, Platinum, Gold and Silver sponsors only. Symposia will NOT be eligible for *AMA PRA Category 1 Credit*<sup>™</sup>. The Planning Committee must approve symposia topic and faculty and reserve the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first come, first served basis. Symposia fees are not inclusive of Food and Beverage charges associated with the sponsored event. Food and Beverage for the session must be coordinated through the meeting planners and comply with acceptable standards for the session. Symposia fees do include: Audio-Visual, inclusion in the meeting program, symposia space, signage and any required reporting to comply with the Sunshine Act. Any hand-outs or materials associated with symposia must be pre-approved by the planning committee and provided by the symposia sponsor.

**Break and/or Cocktail Hour Sponsorship:**

Break Sponsorships are reserved for Program level sponsors and above. Cocktail Hour Sponsorships are reserved for Bronze level sponsors and above. Breaks and/or Cocktail receptions will be held in the main exhibit hall. Sponsor will receive recognition via signage during the break, on the main agenda, on all agenda boards and signage throughout the meeting and in the program guide. Break and/or Cocktail Sponsorships are not inclusive of any Food and Beverages served during the sponsored events. Food and Beverage for the event must be coordinated through the meeting planners and comply with acceptable standards.

## **Company/Product description listing in program:**

All exhibitors and sponsors will receive complimentary listing in the meeting program. Each listing will contain the company name, logo and 50 word description of the company/products and/or services.

Email your 50-word product/company/service description to the program planners no later than March 1, 2018 for inclusion in the meeting program at: [rosenthal.davida@gmail.com](mailto:rosenthal.davida@gmail.com)

### **Company Sponsored Marketing Events and Activities:**

The PAIN, 2018 Planning Committee requests the following considerate recognition by our sponsors. Please do NOT plan any outside marketing events, activities, and/or labs that compete with the PAIN, 2018 Meeting. The PAIN, 2018 Staff is more than happy to assist our sponsors in coordinating dinners and events at the site and NO CHARGE. However, we do request that you do coordinate those activities with us to insure smooth operation and non competition with PAIN, 2018 events. Please contact us if you have any questions. We are more than happy to assist you and appreciate your consideration.

Questions regarding sponsorship - please contact Davida Rosenthal, [rosenthal.davida@gmail.com](mailto:rosenthal.davida@gmail.com)

## **HOUSING INFORMATION**

### **Hotel and Resort Reservations:**

The WVSIPP has contracted and guaranteed room blocks with the Fountainebleau Miami Beach, Miami Beach, Florida. Hotel reservations are guaranteed on first come, first served basis. Rooms have been blocked at a discounted rate. It is recommended that exhibitors book their rooms when sponsorship level is determined to guarantee the lowest available rate.

Upgraded rooms are available upon request and pricing will vary upon request.

### **Hotel Address:**

Fountainebleau Miami Beach  
Miami Beach  
4441 Collins Avenue  
Miami Beach, FL 33140  
(800) 548-8886

**EXHIBITOR/VENDOR APPLICATION**

Authorized Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

\_\_\_\_\_ Platinum Sponsorship - \$25,000.00

\_\_\_\_\_ Gold Sponsorship - \$20,000.00

\_\_\_\_\_ Silver Sponsorship - \$10,000.00

\_\_\_\_\_ Bronze Sponsorship - \$7,500.00

\_\_\_\_\_ Exhibit Only - \$3,000.00

\_\_\_\_\_ Program - Full Page - \$3,000.00

\_\_\_\_\_ Program - Half Page - \$1,500.00

\_\_\_\_\_ Meeting Bags - \$3,000.00

\_\_\_\_\_ Meeting App - Full with Recognition - \$6,000.00

\_\_\_\_\_ Meeting App - Half with Recognition - \$3,500.00

\_\_\_\_\_ WiFi - Full with Recognition - \$10,000.00

\_\_\_\_\_ WiFi - Half with Recognition - \$5,500.00

\_\_\_\_\_ Hotel Key Cards - \$2,500.00

\_\_\_\_\_ Electronic Charging Station - \$1,000.00

\_\_\_\_\_ Inclusion of materials in meeting bags  
\$1,500.00

\_\_\_\_\_ Eblast Opportunity - \$1,500.00

\_\_\_\_\_ Daily Coffee Sponsor - \$1,500.00

On-site Representaitves:

1) \_\_\_\_\_ 2) \_\_\_\_\_

Additional Attendees: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For questions regarding sponsorship opportunities, and/or additional documentation, please contact, Davida Rosenthal - rosenthal.davida@gmail.com or phone - 913-568-8104

**Please send completed form to:**

Davida Rosenthal, rosenthal.davida@gmail.com

**Please make checks payable to:**

WVSIPP - Federal Tax ID#: 75-3087580

WVSIPP c/o Jill Smith, CPR

400 Court Street, Suite 100

Charleston, WV 25301



\*50% payment due with applications prior to April 1, 2018 and remaining balance due in full no later than May 15, 2018.

\*\*Applications received after April 1, 2018 are due and payable in full.